



LENNERTZ & CO.

Lennertz & Co. bolsters alternative investment platform with Chief Commercial Officer

- Neil Steinberg's hire comes as Lennertz & Co. continues to develop its alternative investment platform.
- The platform continues to grow through its increased engagement with entrepreneurial families, single-family offices, foundations, pension funds, and institutional investors.

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Hamburg, 29th February 2024

The owner-managed multi-family office Lennertz & Co. is strengthening its alternative investment platform with Neil Steinberg, a proven expert for Ultra-High Net Worth Individuals (UHNWI), Single Family Offices, and Corporates in the DACH region (Germany, Austria, Switzerland).

Steinburg gained extensive know-how and network from his 15-year stint at NetJets as Regional Sales Director for the DACH region. NetJets is known for its diverse private jet solutions for entrepreneurs and corporates and is part of the illustrious Warren Buffet-led investment firm, Berkshire Hathaway.

On Neil's hire, Philipp Lennertz, Managing Partner of Lennertz & Co. said: "With Neil Steinberg, we gain an outstanding personality who, like us, has worked daily with entrepreneurs and other wealthy individuals over nearly two decades and deeply understands their specific needs for flexibility, security, and exceptional service quality."

For Lennertz & Co. and its clients, entrepreneurial investing has always been at the forefront, reflected both in the investment philosophy and specifically in private equity and venture capital investments (PE/VC). Over time, this has developed into an alternative investment platform that offers unique access to leading PE/VC fund managers across Europe and the United States.

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The platform continues to build momentum as engagement from single-family offices, foundations, pension funds, and institutional investors continues to grow. To facilitate this demand, Neil's appointment will assist in continuing "to optimally serve this growing interest and further advance the development of our alternative investment platform, he [Neil] is the ideal appointment" emphasizes Philipp Lennertz.

In addition to his role at NetJets, Neil Steinberg also spent five years as Director of Media Planning at Mindshare, the world's second-largest media agency, formed via a joint venture between JWT and Ogilvy & Mather. He was also the Vice President of Business Strategy at AOL Time Warner for over four years.

About Lennertz & Co.

As an entrepreneurial, owner-managed family office, Lennertz & Co. is fully focused on the success of its clients' investments. Our investment recommendations are in line with the personal preferences of clients, who benefit from the independence of Lennertz & Co. and the exclusive nature of its investment opportunities.

Lennertz & Co. also has a large number of permits from the Federal Financial Supervisory Authority (Bundesanstalt für Finanzdienstleistungsaufsicht, BaFin) and thus fulfills the numerous qualitative and quantitative requirements of both the BaFin and the German Federal Bank (Bundesbank).

Lennertz & Co. shares the demand of its clients for fast, well-founded, and confident decision-making. On behalf of clients, the expert team at Lennertz & Co. – which can point to decades of experience – carefully reviews opportunities as they emerge in the segments of venture and growth capital, private equity, and blockchain. Moreover, the company's advisory board is staffed by reputable specialists in the fields of industry, venture capital and private equity, including Prof. Dr. Heinrich von Pierer, Prof. Dr. Klaus Wucherer, Stefan Theis, Daniel Thung, Daniel Milleg, and Florian Heinemann.

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